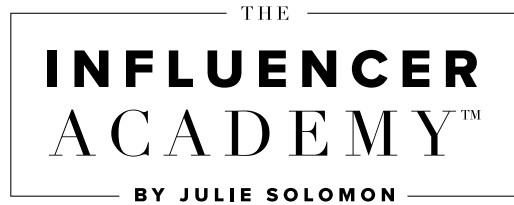




5 MISTAKES MOST SUCCESSFUL
INFLUENCERS MAKE *and*
HOW TO OVERCOME THEM

WITHOUT TECH HANG-UPS, 100K FOLLOWERS,
OR MORE HOURS IN THE DAY

THE INFLUENCER ACADEMY™



HOW TO USE THIS WORKBOOK

Even with the best of laser focused superpowers, by the time this webinar is finished, you'll have forgotten half of what you learned. #letsbehonest

We are a gazillion times more likely to remember what we write down (yes, a gazillion), so this workbook is designed to help you do just that!

There's good evidence that the act of writing helps us remember things—specifically when we put pen to paper.

So, print this workbook, grab a pen, and follow along. (Or grab your favorite journal or immersion notebook!) You'll absorb an incredible amount of information, guaranteeing you'll never be caught making these 5 mistakes again. Ow ow!

Let's roll!



MISTAKE #1 *is*

TAKEAWAYS:

Newsletters are [redacted] making machines, which means that...

...your opt-in should convey an [redacted]

YOUR NEXT STEPS:

MISTAKE #2 *is*

TAKEAWAYS:

You can avoid the instagram facade by...

You should use _____ as a segway to build your _____

YOUR NEXT STEPS:

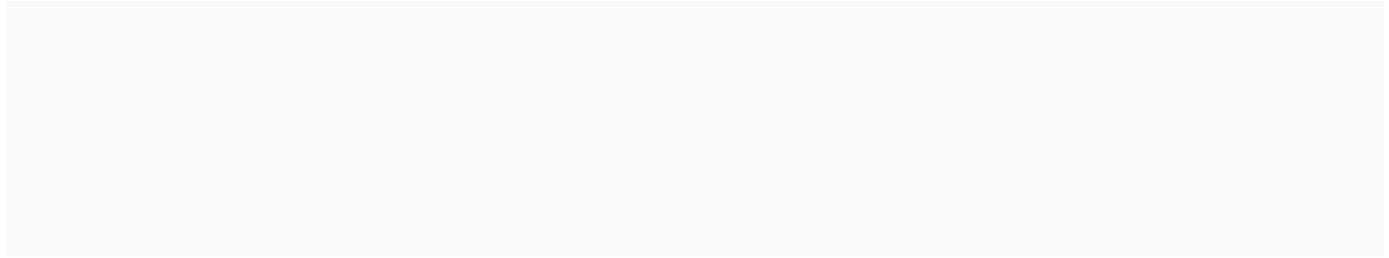
MISTAKE #3 *is*

TAKEAWAYS:

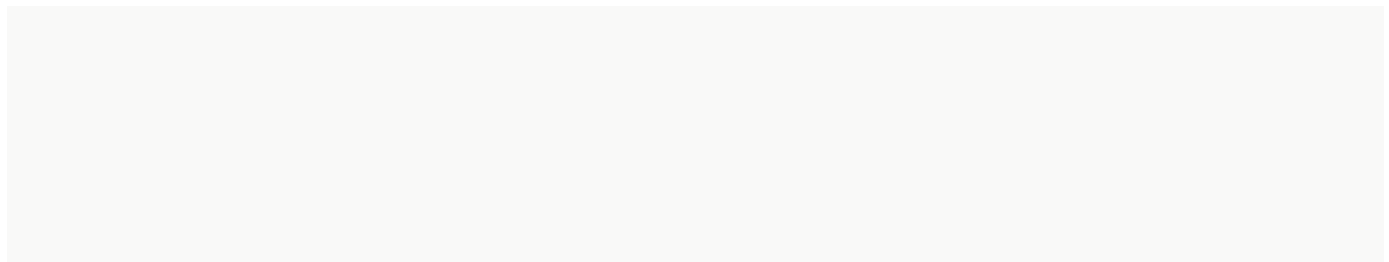
It's important to repel followers because...

YOUR NEXT STEPS:

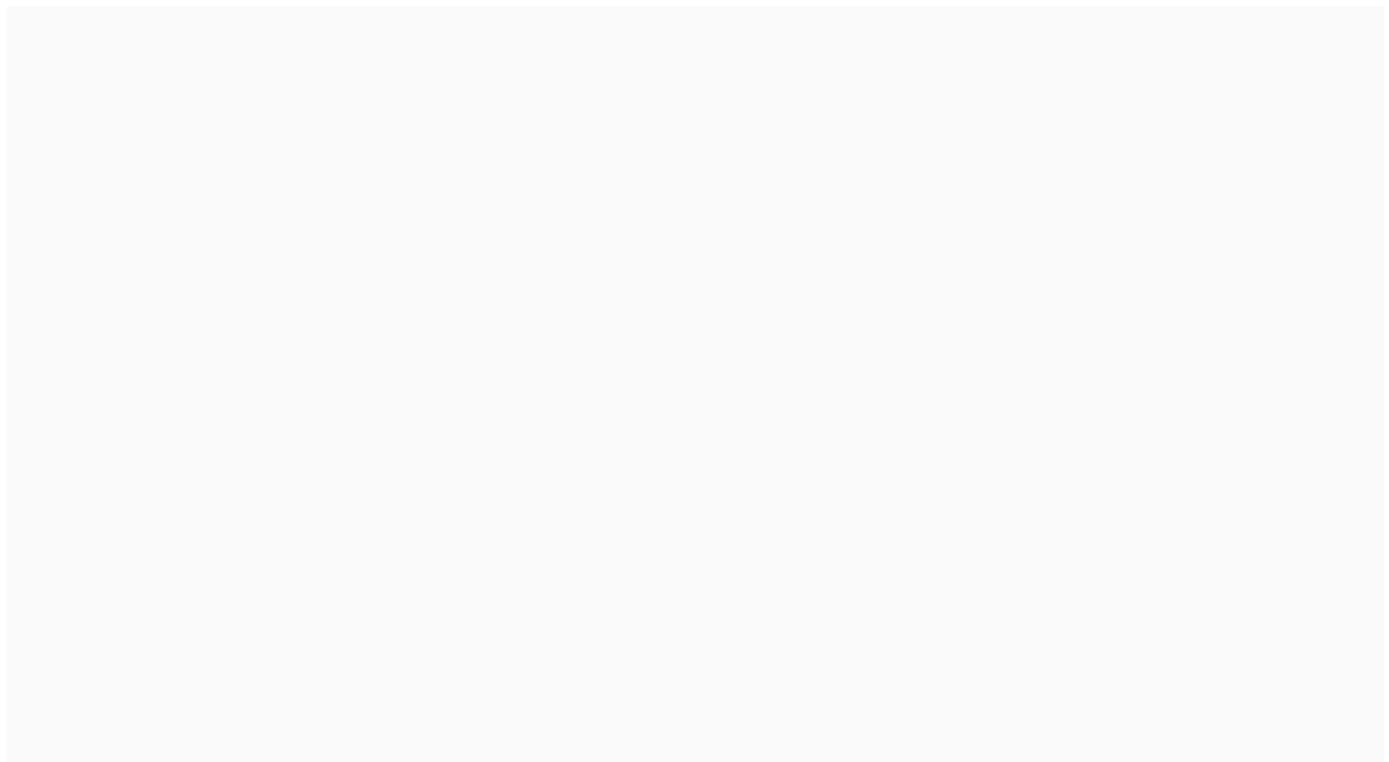
MISTAKE #4 *is*



TAKEAWAYS:



YOUR NEXT STEPS:



MISTAKE #5 *is*

TAKEAWAYS:

YOUR NEXT STEPS:

RECAP:

What are the 5 mistakes even smart entrepreneurs make?

MISTAKE #1 is:

MISTAKE #2 is:

MISTAKE #3 is:

MISTAKE #4 is:

MISTAKE #5 is:

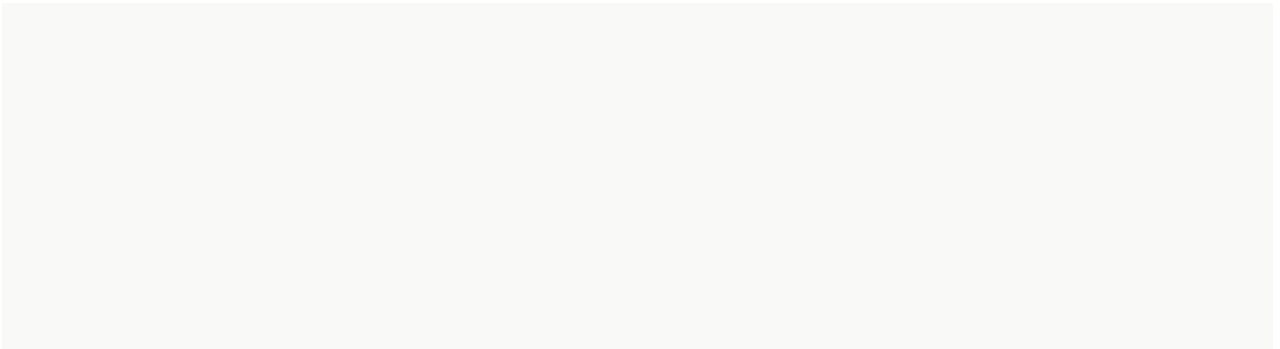
TAKE ACTION:

What are 3 things you can do right now to overcome these mistakes in your business?

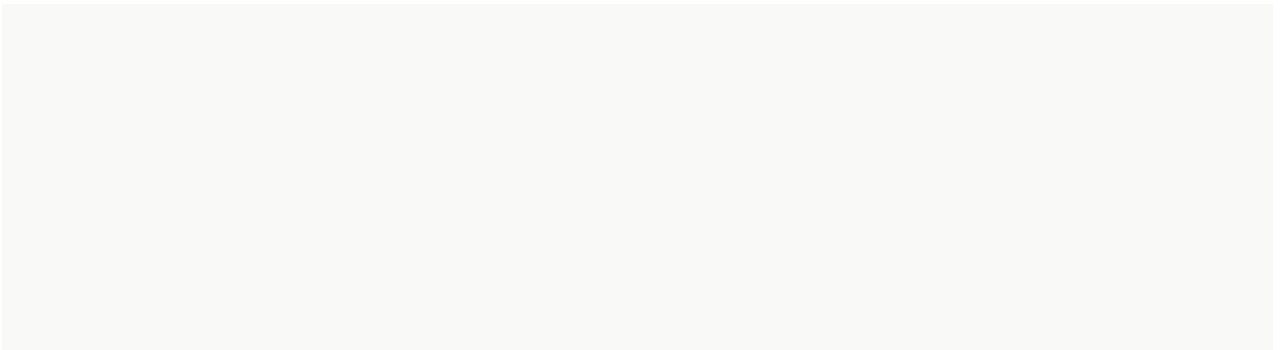
1.



2.



3.



TAKE ACTION:

How will you not let tech hang-ups, 100k followers or more hours in the day stop you?